

**Close Up Radio
Press Release for
Denette Suddeth**

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**Show Date:
Wednesday October 13th at 3pm EDT (Doug)
Wednesday October 20th at 3pm EDT (Jim)**

**FOR IMMEDIATE RELEASE:
Contact Close Up Radio (631) 850-3314**

Close Up Radio Spotlights Executive Coach Denette Suddeth

Las Vegas, NV – In the wake of the pandemic, employees have had the opportunity to decide what is most important for them. They've learned they have different priorities now for what's most important for them in a corporate environment.

"I do believe this is a reckoning," says certified executive and leadership coach Denette Suddeth. "What I see in the future is the opportunity to take lessons learned, see what's working well and bring that into our future while leaving behind what no longer serves us."

As a coach, Denette is dedicated to helping organizations build strong, diverse leadership teams.

With expertise in business development, career planning, change leadership, effective communication, emotional intelligence, finance, leadership development, strategic planning, and team building, Denette encourages her clients to make an action plan and believe they can accomplish their goals.

Prior to striking out as a coach, Denette spent the majority of her career in the financial services and commercial banking industry, with an expertise in the gaming sector.

"What made me a strong leader was I cared more about my people than I did my own success," says Denette. "I was willing to challenge authority so that my team received the recognition they deserved."

Denette relied on close peers and her own executive coaches to point out her blind spots or help her see how she may have been holding herself back by not making changes that were within her power to make.

"Coaching offers an outsider's point of view, a different perspective," says Denette. "Once I learned how to motivate people and help them see what's in it for them, it significantly changed my trajectory as a leader."

Denette works with clients who are overwhelmed: they are responsible for more work than one person can accomplish; and they are typically navigating change, which can also be difficult.

"There are leaders who walk into work every day scared because they don't have the answers and there is no playbook. They haven't had role models ahead of them to bring them along," says Denette. "The question is: how are you going to respond in a way that you can change outcomes to serve you, your team, and your company?"

"What I do with my clients is I help them see how to interact with people in effective ways," says Denette. "Emotional intelligence is knowing when your emotions are not guiding you in the right direction. It all comes down to being able to access your thoughts before making decisions or taking action."

Close Up Radio will feature in an interview with Doug Llewelyn on October 13th at 3pm EDT and with Jim Masters on October 20th at 3pm EDT

Listen to the show on [BlogTalkRadio](#)

If you have any questions for our guest, please call (347) 996-3389

For more information, visit www.suddethinc.com

Notes:

Following last summer's protests for George Floyd, Denette says a number of her clients are navigating the political sensitivity around race in the workplace with leaders who don't understand the implications of their lack of empathy.

Questions:

- Who is Denette Suddeth? What do you do?
- What was your experience as a leader yourself?
- Were you a strong leader? What made you a strong leader?
- So how were you introduced to coaching?
- What inspired this transition?
- Everyone wants to believe work is meritocratic, but it is political too.
- Why do you want to help people?
- Your clients: how do they come to you? What are their challenges? What do they believe are their challenges?
- I understand you worked with a team to navigate the way George Floyd's story impacted them.
- Some people are hardwired to not see their blind spots.
- That's an amazing story. And emotionally charged too. How would a person navigate a situation like that without some dialogue? It's having the right dialogue in the right time to the right degree.
- It's really about identifying what's important.
- What do you see for the future?